



Press Release

Boulogne, the 15th of June 2009

Some Customers

ACMN Vie
ANICO
APICIL
ALL STATE
CHARLES SCHWAB
Casden-Banque-Populaire
CNAF
Credit Agricole
Credit Foncier de France
Fortis Banque
France Telecom
Groupe Vauban Humanis
MAAF
MACIF
The Ministry of Justice
SACEM
United Healthcare

| Appointment |

Laurent DELAPORTE becomes Business Document's Executive VP Business Development

Business Document, an enterprise software provider to Global 220 companies, today announced that Laurent DELAPORTE has been appointed to the position of Executive Vice President Business Development. In his new function, Laurent DELAPORTE will coordinate Business Document's current US and EMEA indirect sales network and secure new partnerships.

Laurent DELAPORTE will research new Distributors, VARs and OEMs to accompany Business Document's growth.

Company profile

Business Document revenue 2008:
\$12.8M
-> North-America: \$1.8M
-> France: \$9.7M
-> EMEA (excluding France): \$1.3M

60 employees
4 offices
-> North-America Offices
 . Reston, VA
 . Fort-Lauderdale, FL
-> France-Paris (Headquarter)
-> France-Lyon

40 customers out of France
11 large US customers
160 customers in France

Career

Laurent DELAPORTE founded **Istria** in 1993 and gained extensive channel sales experience in the position of General Manager, until 2004 when **ASG** acquired this Company. He joined ASG as VP of Sales EMEA for the Infrastructure Management solutions suite. His extensive channel sales experience that he gained during his time at Istria and ASG will be a major contribution to the success of Business Document in securing new partnerships.

Partners

ASG Software Solutions, Atos,
Document Dialog
Group 1 Software (pitney bowes),
Group 1 (pitney bowes),
IBM, MCO Finances, Orfi.
Oxave, Software AG, Protectia,

About Business Document

Business Document offers the only proposition on the market, which treats every aspect of document production from personalized interactive conception to an answer to dematerialization problems.

To find out more: www.bdoc.com

Press Contacts

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